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## **Media Advisory: ADDY Awards Drop Off Event**

**(AMARILLO, Texas)** – The Amarillo chapter of the American Advertising Federation (AAF Amarillo) is collecting entries for the 2018 American Advertising Awards. More than 100 advertising professionals and students will drop off entries for the awards competition also known as the “ADDYs.” This event marks the close of the call for entries that opened Nov. 1. Submissions will soon be judged by a panel of experts, and winners recognized at a Feb. 24 awards show.

**What:** 2018 American Advertising Awards Entry Drop Off Event

**When:** Wednesday, January 3, 2018 • 1-6 p.m.

Thursday, January 4, 2018 • 9 a.m.-1 p.m.

*(Entries can be dropped off any time during the event. Later in the day tends to be busiest.)*

**Where:** Center City of Amarillo Board Room  
1000 S. Polk St., Amarillo, TX 79101

**Who:** Advertising, media and marketing professionals & students, and representatives of AAF Amarillo. Anyone with creative work eligible to enter (graphic design, video, photography, websites, etc.).

**Why:** Drop off entries of creative work to be judged for the local tier of the 2018 ADDY awards.

**Interview Opportunities:** AAF Amarillo Awards Chair Kelly Podzemny will be available throughout most of both days. Other AAF Amarillo members and volunteers will be available periodically as well.

**Media Resources:** Past releases and creative assets can be downloaded at <http://bit.ly/addys-media>.

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### **More About AAF Amarillo:**

The Amarillo chapter of the American Advertising Federation (AAF Amarillo) is a professional club dedicated to following the principles of truthful advertising and improving the local economy. AAF Amarillo believes that every person engaged in advertising and its allied fields has an obligation to contribute their time and talent to the development of the profession and its goals.