



A Chapter of The  
American Advertising Federation

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**Media Resources:**

<http://bit.ly/addys-media>

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## Media Advisory: ADDY Awards Ceremony

**(AMARILLO, Texas)** – The Amarillo chapter of the American Advertising Federation (AAF-Amarillo) will host the local tier of the 2018 American Advertising Awards on Feb. 24. Approximately 150 advertising professionals and students will celebrate as they and their peers win coveted “ADDY” trophies. More than 40 awards will be bestowed upon guests, including gold and silver ADDYs, special judges’ awards and best of show. Entries winning a gold ADDY will advance to the district level competition.

**What:** 2018 American Advertising Awards Ceremony

**When:** Saturday, Feb. 24, 2018

- Cocktail Hour • 6-7 p.m.
- Awards Ceremony • 7-9 p.m.

**Where:** The Derrick Event Center/Cerulean Gallery  
814 S. Taylor St., Amarillo, TX 79101

**Who:** Advertising professionals and students, AAF-Amarillo members, entrants of the 2018 American Advertising Awards and their loved ones.

**Why:** Receive awards for the local tier of the 2018 ADDY awards. Recognize and celebrate the best advertising in the Amarillo market.

**Interview Opportunities:** Megan Reed (President), Kelly Podzemny (Awards Chair) and others will be available before and after the awards ceremony. 1910 PR, the student-run public relations firm of West Texas A&M University, will coordinate media needs throughout the event.

**Media Resources:** Past releases and creative assets may be downloaded at <http://bit.ly/addys-media>

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### **More About AAF Amarillo:**

The Amarillo chapter of the American Advertising Federation (AAF-Amarillo) is a professional club dedicated to following the principles of truthful advertising and improving the local economy. AAF Amarillo believes that every person engaged in advertising and its allied fields has an obligation to contribute their time and talent to the development of the profession and its goals.